

CHECKPOINT® FOR PAYROLL SERVICE BUREAUS

# PROGRAMS AND PACKAGES FOR PAYROLL SERVICE BUREAUS



REUTERS/PASCAL ROSSIGNOL

## POWER UP YOUR POTENTIAL WITH COMPREHENSIVE SOLUTIONS FROM CHECKPOINT®

Enhance your credibility with customers, showcase your expertise and power up your potential for more business opportunities with our multi-faceted programs designed exclusively for payroll service bureaus.

### ► FORM 1094/1095 WORKBOOK

This comprehensive online resource analyzes information from multiple IRS sources to provide the information employers need to prepare and file Forms 1094 and 1095 — due in early 2016 for coverage provided in 2015. The workbook will include reporting fundamentals, detailed analysis, reporting scenarios and guidance for getting started, filing forms and more. Ask us for details.

### ► PAYROLL NEWS

Our news service is designed to alert you to new payroll tax developments, including new federal and state laws, rate changes, payroll tax conferences and much more. Each issue delivers in-depth news stories, news briefs, a Q&A section, court and agency ruling summaries, state payroll-related legislative and regulatory highlights — everything you need to stay up-to-date!

### ► PAYROLL TAX ANALYSIS

Access detailed explanations and analyses of federal, state and local income tax withholding and find answers concerning deposit and reporting requirements, Social Security and Medicare taxes, federal unemployment tax, state unemployment and disability, benefits law and regulation, federal and state wage-hour laws, garnishments and child support withholding and more.

### ► PAYROLL PRIMARY LAW GUIDANCE

This tool offers a wealth of primary law, directly linked to the text of the analysis for statutory backup. You will have access to full text of the Internal Revenue Code and the Federal Tax Regulations, the Fair Labor Standards Act, the Family and Medical Leave Act and the FLSA and FMLA regulations as well as the e-Forms RS tax form library, payroll calculators and more.

### ► PAYROLL CREATE-A-CHART

Payroll Create-a-Chart provides immediate access to the most up-to-date federal and multi-state payroll tax comparison charts with hypertext links to detailed explanations. This tool saves you time and makes your workflow more efficient by allowing you to quickly create charts listing quick reference information from any state, the District of Columbia and/or federal.

### ► PAYROLL DIGITAL MARKETING NEWSLETTERS

Use this proven content marketing solution to build long-term relationships, identify leads for new or ancillary business, retain your best customers and grow your revenues. These tools include the best content on payroll, human resource and employee benefits topics in the industry. From wages, insurance and workers compensation to EEOC issues, record keeping and health care, you can customize content specifically to your recipients' needs and interests. Through our enhanced email marketing platform, these payroll digital marketing newsletters include:

- ✓ Late-breaking, actionable and advisory articles on payroll and human resources
- ✓ The ability to add your own custom announcements, images, invitations or articles
- ✓ Drag-and drop newsletter building blocks to sort your selected content
- ✓ Engaging banner ads, images and content to showcase your core and ancillary services
- ✓ An on-demand, one-to-one or one-to-many email system for custom emails and article sharing
- ✓ One-click social media sharing functionality for all articles, including your own
- ✓ Comprehensive reporting and metrics to identify leads and measure your ROI
- ✓ Modern templates and thousands of images to help you enhance your brand



**PROGRAM**

	NEWS	ANALYSIS	PRIMARY LAW	CHARTS	FORM 1094/1095	MARKETING
	RIA Payroll News on Checkpoint	RIA Payroll Guide on Checkpoint — Analysis	RIA Payroll Guide on Checkpoint — Primary Law	RIA Create-a-Chart on Checkpoint	EBIA 1094/1095 Workbook	Payroll Digital Marketing Newsletters
<b>Professional</b>	✓	✓				
<b>Premier</b>	✓	✓	✓	✓	✓	
<b>Professional Plus Marketing</b>	✓	✓				✓
<b>Premier Plus Marketing</b>	✓	✓	✓	✓	✓	✓

Call us at **866.240.8477** to learn how these comprehensive programs can help your payroll service bureau improve efficiency and expertise while enhancing credibility with customers, prospects and referral bases.

